PRIVACY POLICY

preParti, Inc. ("Company", "us" or "we") respects the privacy of the visitors to its Web site, preParti.net, as well as other affiliated sites and mobile applications linking to this Privacy Policy ("Site"). This Privacy Policy is intended to inform you of our policies and practices regarding the collection, use and disclosure of Personal Information, Automatically Gathered Information and Anonymous Information (each defined below) you submit to us or which we gather when you visit our Site or downloading our App. By accepting our Terms of Use Agreement, or by registering for a User Account on the Site you accept the terms of this Privacy Policy.
This Privacy Policy applies to ALL users of the Site and the App, including both registered and unregistered users and visitors, ("Users"). "Personal Information" is information about you that is personally identifiable to you, like your name, address, email address or phone number, as well as other non-public information that is associated with the foregoing.

CONSENT

By using the App, you agree to the terms of this Privacy Policy, and you expressly consent to the processing of your Personal Information according to this Privacy Policy by us or by third parties with whom we have a relationship. Your Personal Information may be processed by preParti in the country where it was collected, as well as other countries (including the United States) where laws regarding processing of Personal Information may be less stringent than the laws in your country.

NOTIFICATION OF CHANGES

We may update this Privacy Policy from time to time as our Services and Site change and expand. If we make material changes to this Privacy Policy, we may email announcements, introduce pop-up notifications, or otherwise notify you through other means. Unless otherwise provided, the revised terms will take effect when they are posted. Once any changes that we make to this Privacy Policy become effective, your continued use of the Site after such time will signify your acceptance of the new terms.

INFORMATION WE GATHER

Registration and Account Information

If you register with the App, we may collect and store Personal Information that specifically identifies you or the account you set up with preParti (your "Account"), including, for Event Users, your first name, last name,and e-mail address. We may, in the future, include other optional requests for information from you to help us tailor the Site for you and deliver personalized information to you. We may supplement Personal Information you provide us with additional information purchased from third parties for marketing purposes. In addition, if an Event User adds a vendor to its planning tools,, we will automatically add that vendor's information to our catalog.

User-Submitted Information

WeddingWire reserves the right to retain any and all information submitted by Users through use of the App, including but not limited to public profile information, information submitted to surveys (created by us or any other third party), personal information sent through the App, and emails sent to preParti. We may supplement Personal Information you provide us with additional information purchased from third parties for marketing purposes.

Automatically Gathered Information

WeddingWire automatically collects information including but not limited to, browser type, browser software version, browser characteristics, IP address, location information, type of computer or mobile device, mobile carrier, unique device identifier, requesting and referring URLs and other information that may personally identify you ("Automatically Gathered Information"). We reserve the right to collect and manage this information at our discretion. We may use cookies, web beacons, and other tracking technologies ("Tracking Technologies") to conduct research and analytics, to maintain records of Users' activities on our Site, to manage use of our Site and Site services (including third party services), to deliver advertisements to you or otherwise customize and improve your user experience, and as deemed necessary for additional Site management purposes. Additionally, we can and will use IP addresses to identify a User when we, in our sole discretion, determine that it is necessary to enforce compliance with our Terms of Use, Privacy Policy, or to protect our service, Site, customers, vendors, or others. We may combine your Automatically Gathered Information with your Personal Information. If we do, we will treat the combined information as Personal Information as long as it is combined.

HOW WE USE AND DISCLOSE INFORMATION

Site Transactions and Administration

We may use your information (including Personal Information and Automatically Gathered Information) for our own internal purposes, including but not limited to contacting you via email or telephone to inform you about updates to our Services and providing you with information relating to e-commerce transactions that you conduct on the Site. We also reserve the right to disclose your information as described in the paragraphs below.

preParti's Contractors

To the extent necessary to provide you with the Services on the Site and the App, we may provide your Personal Information to third party contractors who work on behalf of or with preParti to provide you with such Services, to help us communicate with you or to maintain the Site and the App. However, except for any consent that you may have given and as otherwise permitted in this Privacy policy, these contractors do not have any independent right to share your Personal Information.

Legal Requests

WeddingWire may disclose information about you if we believe in good faith that such disclosure is necessary to (a) comply with relevant laws or legitimate legal process or law enforcement instructions, investigations and orders, including subpoenas or warrants served on us; or (b) protect or defend the rights, property, privacy or safety of preParti, our affiliates, you or others

Affiliates

preParti has or may have subsidiaries, joint ventures or other companies under a common control (collectively, "Affiliates").We may share some or all of your Personal Information with these Affiliates, in which case we will require our Affiliates to honor this Privacy Policy.

Acquisition

If our company or all or any portion of our assets related to the Site are acquired by another company (including in any bankruptcy or similar proceedings), that company will possess the Personal Information collected by us and it will assume the rights and obligations regarding your Personal Information as described in this Privacy Policy. This Privacy Policy inures to the benefit of successors and assigns of preParti.

Anonymous Information

We may create Anonymous Information records from Personal Information by excluding information (such as names) that makes the information personally identifiable to you. We may use this Anonymous Information for any purpose including to analyze inquiry, request and usage patterns so that we may enhance Services and the Site. We reserve the right to use and disclose Anonymous Information to third parties in our discretion. "Anonymous Information" means information that is not associated with or linked to your Personal Information.

Comments Submitted by Users

WeddingWire constantly seeks to improve the quality of the services we provide and the User experience on the preParti App. We value your input and encourage you to help us expand and make improvements to the app by providing us with any thoughts or comments you might have regarding our services or the operation of the Site ("Contact"). All ideas, suggestions comments and proposals you send to preParti (collectively, "Submissions") are non-confidential and shall become the sole property of preParti. preParti shall own all rights therein, including all intellectual property rights. preParti shall be entitled to use and/or disseminate the Submissions in any manner and for any purpose whatsoever, commercial or otherwise, without compensation or credit to you.

preParti Venue Partners

We may share information from or about Event Users who use the preParti app, including Personal Information and Site Activity.

SECURITY

We will use commercially reasonable methods to keep Personal Information securely in our files and systems. Our Payment System is operated using secure Internet connections, using SSL (Secure Sockets Layer) encryption, to help protect your financial data. Please note that with current technology, the security of your data as it travels over the Internet or as it resides in any storage system cannot be guaranteed to be completely secure.